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'Do Your Giving While You Are Living' Authors and Representatives to Ring the NASDAQ Stock Market Opening Bell

Tuesday, December 16, 2008 4:26 PM

Symbols: [NASDAQ](#)

ADVISORY, Dec. 16, 2008 (GLOBE NEWSWIRE) --

What:

Edie Fraser and Robyn Spizman, authors of "Do Your Giving While You Are Living," will preside over the Opening Bell along with representatives from exemplary organizations.

"Do Your Giving While You Are Living" representatives come from more than 25 organizations including: AARP, The SCORE Association, National Foundation for Teaching Entrepreneurship (NFTE), Free the Children, Vital Voices, Small Act Network (with Technology with a Heart), National Urban League, GoodSearch, Jackie Robinson Foundation, KidSave, National School Boards Association, Dreams for Kids, National Council of Negro Women, The United Nations Foundation, Tanenbaum Center for Inter-Religious Understanding, The National Fragile X Foundation, Dress For Success, St. Jude's Children's Research Hospital, Make-A-Wish, National Crittendon Diversity Business, Office Depot Foundation, American Cancer Society, ActiveCause, Count-Me-In, Arena Stage, Adecco, Sodexo, Verizon, Arrow Electronics, and more.

David Hancock, CEO of Morgan James Publishing, is donating a percentage of sales from this book and others to Habitat for Humanity.

Where:

NASDAQ MarketSite - 4 Times Square - 43rd and Broadway - Broadcast Studio

When:

Wednesday, December 17, 2008 at 9:15 - 9:30 a.m. ET

Contact:

Casey Golden
(202) 256-3569
casey@smallact.com

NASDAQ MarketSite:

Robert Madden
(646) 441-5045
Robert.Madden@NASDAQOMX.com

Feed Information:

The Opening Bell is available from 9:20 a.m. to 9:35 a.m. on Galaxy 28 C/9, downlink frequency 3880 horizontal. The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Robert Madden at (646) 441-5045.

Radio Feed:

An audio transmission of the Opening Bell is also available from 9:20 a.m. to 9:35 a.m. on uplink 1A6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

Webcast:

A live webcast of the NASDAQ Opening Bell will be available at: http://www.nasdaq.com/reference/marketsite_about.stm.

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To obtain a hi-resolution photograph of the Market Open, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About "Do Your Giving While You Are Living":

Edie Fraser and Robyn Spizman with these organizations and individuals are on a mission to convince others to support those who are less fortunate with time, dollars or both. They've interviewed top executives to showcase how to make everyone's life better.



When you add up those examples, one arrives at the conclusion there is an outstanding set of leaders for non-profits. Fraser and Spizman believe that reaching out to others is even more important in tough economic times.

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