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The Advertising Show
 11924 Taylorcrest
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Author Robyn Spizman Joins The Show To Discuss How To Find Your Wow Factor And Make Your Brand Stand Out As The Best

This week Co-Host Brad Forsythe interviews Robyn Spizman, Co-Author of *Where's Your Wow? 16 Ways To Make Your Competitors Wish They Were You*.

Robyn Spizman is a nationally recognized television and radio personality, consumer advocate and prolific author. As one of the country's leading gift-giving and how-to experts, Robyn has appeared weekly on the Atlanta NBC affiliate WXIA-TV for more than two decades with her "Been There Bought That" Super Shopper and Super Mom Segments. A popular radio personality, she is also heard monthly on the Cindy & Ray Show on Star 94, the top-40 #1 station, and online daily with The Giftionary® show focusing on gift-giving advice for all occasions based on her book by the same name.

A regular guest appearing often on NBC's Today Show, Robyn's timely gift-giving tips and consumer suggestions have also been heard around the country. Her books and ideas have been featured on CNN, MSNBC, The Discovery Channel, CNNfn, Talk Back Live, Good Day New York, New York One, Larry King Online & numerous ABC, NBC, CBS and Fox affiliate stations as well as featured extensively in print media including The New York Times, USA Today, USA Weekend, Women's Day, Ladies' Home Journal, Parade Magazine, Family Circle, Redbook, Cosmopolitan, Delta's Sky Magazine, Dr. Laura's Perspective, Cosmo Girl, Parents Magazine, Better Homes and Gardens, Entrepreneur, Southern Living, Parade Magazine and many other media outlets.

A prolific writer, Robyn has authored dozens of books including *The GIFTionary*, *Make It Memorable: An A-Z Guide to Making Any Event, Gift or Occasion...Dazzling!*, *The Thank You Book*, *When Words Matter Most*, and co-author with Tory Johnson of *Take This Book To Work and the Women For Hire Series* as well as the Author 101 book series with Rick Fishman on book writing and getting published. She also recently co-authored her first work of fiction with Mark Johnston titled *Secret Agent*.

Nominated for a Book For A Better Life Award, The USA Today Family Channel Award as well as Georgia's Author Of The Year, Robyn is a woman of many accomplishments. *Business To Business Magazine* named Robyn one of Atlanta's leading women and a Diva of Atlanta's business world. A popular keynote speaker, she has entertained audiences across the country with passionate and lively presentations on a variety of topics including gift giving, consumer topics, women's issues, shopping, inspirational themes, promoting yourself, book writing and other timely ideas. Dedicated to community service, Robyn Spizman serves on the Make-A-Wish Foundation of America's National Advisory Council, which comprises nearly thirty influential celebrities, professional athletes and high-level executives who assist the foundation in raising awareness, increasing funding and granting wishes. Robyn also serves on the Advisory Council of the eWomen's Network Foundation.

Robyn has helped hundreds of thousands of viewers save time, money and lots of energy. A self-motivated "Super Mom" and "Super Shopper," she is never at a loss for words or creative ideas for helping consumers be smarter, better and brighter!

For entertaining advice, join hosts, Ray Schilens and Brad Forsythe, for a lively and informative discussion.

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