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Edie Fraser and Robyn Spizman, Authors of 'Do Your Giving While You Are Living' Ring the Opening Bell



December 17, 2008 - Authors of 'Do Your Giving While You Are Living'



About this Marketsite Event:

Edie Fraser and Robyn Spizman, authors of "Do Your Giving While You Are Living," preside over the Opening Bell along with representatives from exemplary organizations.

"Do Your Giving While You are Living" representatives come from more than 25 organizations including: AARP, The SCORE Association, National Foundation for Teaching Entrepreneurship (NFTE), Free the Children, Vital Voices, Small Act Network (with Technology with a Heart), National Urban League, GoodSearch, Jackie Robinson Foundation, KidSave, National School Boards Association, Dreams for Kids, National Council of Negro Women, The United Nations Foundation, Tanenbaum Center for Inter-Religious Understanding, The National Fragile X Foundation, Dress For Success, St. Jude's Children's Research Hospital, Make-A-Wish, National Crittenton Diversity Business, Office Depot Foundation, American Cancer Society, ActiveCause, Count-Me-In, Arena Stage, Adecco, Sodexo, Verizon, Arrow Electronics, and more.

David Hancock, CEO of Morgan James Publishing, is donating a percentage of sales from this book and others to Habitat for Humanity.

About 'Do Your Giving While You Are Living':

Edie Fraser and Robyn Spizman with these organizations and individuals are on a mission to convince others to support those who are less fortunate with time, dollars or both. They've interviewed top executives to showcase how to make everyone's life better.

When you add up those examples, one arrives at the conclusion there is an outstanding set of leaders for non-profits. Fraser and Spizman believe that reaching out to others is even more important in tough economic times. As book contributor (and former Congresswoman and current CEO of the Association of American Publishers) Patricia Schroeder says, "You can't wring your hands and roll up your sleeves at the same time. So choose."

Other amazing contributors to the book and mission include: Dionne Warwick: Musician and Philanthropist; Norman Lear: Social Activist and Philanthropist; Dr. Dorothy I. Height: Chair and President Emerita, National Council of Negro Women; Marilyn Carlson Nelson, Carlson Industries; Kim McKay, Clean up Australia and Clean Up the World; Essie Calhoun, The Eastman Kodak Company; AARP: Jennie Chin Hansen, President; Robin Talbert, President AARP Foundation; Bonnie McElwane Hunter, Chairman; American Cancer Society: Dr. Marion Morra, Chairman; Office Depot Foundation: Mary Wong, President; CARE: Helene Gayle MD., PhD, President; Make-A Wish Foundation: Dave Williams, President and CEO; Free the Children: Craig Keilburger; Dreams for Kids: Tom Tuohy, President and Founder; Starlight Starbright Children's Foundation: Peter Samuelson, Founder; Big Brothers Big Sisters of America: Judy Vredenburg, President; The National Fragile X Foundation; and many more.

Philanthropy and volunteerism are the essence of one's life and the book *Do Your Giving While You Are Living* shares examples of who is doing what and what you can do, too! Just in time for the season of giving, New York Times best-selling author and national media personality Robyn Spizman and diversity and philanthropic leader Edie Fraser release their newest book *Do Your Giving While You Are Living: Inspirational Lessons on What You Can Do Today to Make A Difference Tomorrow* (Morgan James Publishing 2009).

Available now for purchasing in bookstores now and online at DoYourGiving.com and Amazon. (www.DoYourGiving.com), this inspirational and motivational book features stories from charitable people around the world and encourages everyone from high-powered leaders to struggling parents and children to make a difference TODAY. The signal is clear-- that even during these tough times, it's important to help nonprofit organizations and individuals in need.

A handbook for life, *Do Your Giving While You Are Living* is a quick read, one meant to be shared and enjoyed time and time again. Designed so the reader can flip through and delve in at any point, *Do Your Giving While You Are Living* has a valuable message that resonates long after the last page has been turned.

For more information, visit www.DoYourGiving.com.

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